



Summer
2007

The EXCLUSIVE NEWSLETTER for friends and fans of FableVision

Welcome!

We're thrilled to be celebrating FableVision's second decade in our brand new home co-located at the Boston Children's Museum! We are happily nestled in on the top floor of the museum building overlooking the Boston Harbor, along with our other neighbors on the "creative learning campus" including Citizen Schools and Jumpstart.

This issue is just a glimpse of the countless media, story & technology projects and products FableVision is designing and sharing with the world – either directly or via our wonderful partners from PBS to MIT Education Arcade. Together we're moving the world to a better place.

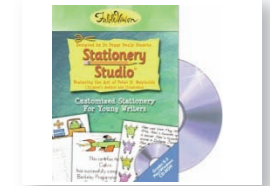
All best, Paul & Peter Reynolds

This FableFlyer is on a journey to...



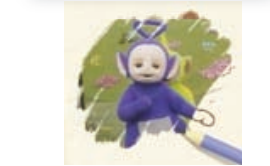
Maryland Public TV, FableVision & MIT Partner for Literacy and Math Game

Maryland Public Television (MPT) has selected FableVision as the new development team for a groundbreaking online math and literacy game. FableVision is collaborating with MPT and the **Massachusetts Institute of Technology (MIT)** to produce the online software game that focuses on pre-Algebra skills for upper elementary and middle school grades. Hear more about it directly from the team by listening to their podcasts about the project at www.thinkport.org/technology/gotgame/doandview/podcast.tp



Stationery Studio Expands with Fall & Spring Add-On Packs

FableVision has released the all-new **Stationery Studio Fall and Spring Add-On Packs** of expanded holiday and seasonal themes! Both Add-On packs are available bundled or separately, and include associated activities by the award-winning **Dr. Peggy Healy Stearns**, featuring designs by **Peter H. Reynolds** and the artists at FableVision. For more info, visit www.fablevision.com/education.



FableVision Animates Teletubbies 10th Anniversary Spots for Ragdoll UK

It's been ten years of Tubby Toast! **Ragdoll**, the UK-based production company that produces the Teletubbies, recently teamed up with FableVision to create six animated spots for the series' 10th anniversary this year. The spots are appearing both nationally on **PBS** and internationally. All we can say is, "Again! Again!"



Reynolds & McGhee Book 'Someday' Hits NY Times Bestseller List

FableVision's Founder and CEO Peter H. Reynolds' new book **SOMEDAY** (a collaboration with author **Alison McGhee**) hit the **New York Times** #1 Best Seller Children's book chart, and has continued in the top 10 for over 11 weeks! **SOMEDAY** is a book that is near and dear to our hearts ... a "storybook for all ages" that celebrates the potential we see in our children and the yearning for them to live life to its fullest. Speaking of proud mothers, Peter's mother is particularly proud of him for receiving his honorary Doctor of Humane Letters from his Alma Mater, **Fitchburg State College**. Follow Your North Star, Doctor Pete! Read the book at your local bookstore, or order your Pete-signed copy at The Blue Bunny, www.dedhambluebunny.com.

DVD Superbundle! Enjoy 5 Animated Films by Peter H. Reynolds & FableVision!

This collection of award-winning animated films on DVD by Peter H. Reynolds includes: **THE STORIES THAT MATTER**, **STORIES THAT MOVE COLLECTION** (*The Blue Shoe*, *Living Forever*, *He Was Me*,) as well as **THE DOT** and **ISH** co-produced by FableVision and **Scholastic/Weston Woods**. These animated films explore a variety of themes that make learning more rewarding and because they are short, they can slip into even the busiest schedules. **STORIES THAT MATTER DVD SUPER-BUNDLE** now comes with an Educators Guide, written by Maribeth Bush, M.S., complete with lesson plans designed for both professional development with teachers, as well as with students. Also perfect for curling up at home with the family.



Lithgow palooza presents



FableVision Whips up the Latest Interactive Software for Knowledge Adventure

Our friends at Knowledge Adventure, along with John Lithgow at Lithgow Palooza recently tapped FableVision on the shoulder to help create 'Knowledge Adventure Books by You' and the supporting website. This new software features Award-winning actor and author John Lithgow who works as your "muse". For kids, Lithgow serves as a "virtual ghostwriter" - prompting you with questions that end up personalizing your own book. For more information on the software, visit www.KABooksbyYou.com.

Constructivist Consortium Launched to Promote Learner-Centric Approach

FableVision is a founding member of an exciting new organization called the Constructivist Consortium, including fellow member companies Tech4Learning, SchoolKit, LCSI, Generation YES, and Inspiration. Together we promote learner-centric approaches where knowledge is the natural and joyful byproduct of socially constructed experiences. The Consortium's products and shared philosophy puts the student at the center of the learning process. We don't drill content in - but instead invite students to learn by constructing personally meaningful projects. We serve creative, intuitive and progressive educators seeking constructivist tools to meet the needs of their students. Our mission is to give voice to those extraordinary educators and shine the spotlight on their efforts that are producing meaningful results. Visit www.constructivistconsortium.org today!



FableVision Launches Independent Media Lab to Study the Effects of Media

Fielding Graduate University and FableVision, in collaboration with the faculty of Harvard University and Oxford University, are pleased to present a blueprint for a next-generation, independent media lab. The mission of The Research Centre for Media Psychology (RCMP) is to examine the effect of the ever proliferating sources of media on the classroom, work-place, and home with a focus on potential benefits in education and healthcare. Visit www.rcmponline.org to learn more.



Cisco Foundation Funds Year Long Pilot Study with BrainCogs & Essay Express

Lexington-based Research Institute for Learning and Development (ResearchILD) received a significant grant to fund a new year-long pilot and research study to measure the efficacy BrainCogs and Essay Express, two of its innovative metacognitive and executive functioning software applications designed to help improve academic performance. The Cisco Systems Foundation cash grant for \$78,000 from the Cisco Systems New England Civic Council will fund the entire study being conducted at the Douglas School in Acton, Massachusetts, which will span the full 2006-2007 school calendar. The research study will include a new peer mentoring program, as well as on-going professional development and support for the educators at Douglas School.



FableVision Creates PSAs for Maryland Statewide Outreach Effort

Our good friends at Maryland Public Television (MPT), recently called on the team at FableVision to co-produce three 30 second animated broadcast spots for Maryland Public Television. The spots are to bring awareness to an initiative called Grow Right Grow Bright, which provides educational outreach and support to informal child caregivers such as grandparents, neighbors, relatives, and friends. The spots for Grow Right Grow Bright focus on SIDS, Asthma, and Lead Poisoning to encourage caregivers to participate in free workshops and receive tools and tips to keep kids safe.



NPR Features FableVision VP in Games For Change Interview

Gary Goldberger brought a new awareness about gaming to the listeners of National Public Radio's popular show, *Here and Now*. Considered an expert in the field of technology, gaming, and learning, Gary shared his involvement as the Boston Regional leader in the Games for Change initiative, with both regional groups and online communities. Gary was interviewed on "Second Life", a 3-D virtual world entirely built and owned by its residents. As Second Life Ambassador, Gary shared his knowledge on simulation based environments as well as the mission behind Second Life to use modern technology to connect to others.



FableVision, NFPA, & Sparky the Fire Dog Saving Lives One Web Activity at a Time

The team at FableVision has once again paired up with our friends at the National Fire Protection Association and created an on-line activity to help very young children learn important facts about fire safety - including designating a meeting place outside in case of a fire, or picking two possible exits from one's house. FableVision also created several animated films to teach young children about fire safety. Check them out at www.nfpa.org if you get a chance - they may just save a life.



Thanks for reading this issue of The FableFlyer! If you're an educator, or know of an organization or classroom that needs help inspiring students to be creative and express themselves, call us at 617-956-5700 (press 2) for FREE demos of our K-12 software and online curriculum.